

VISUAL AID



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FOR IMMEDIATE RELEASE: 6/1/06

Visual Aid Celebrates Bastille Day at Hotel des Arts!
On View: "Fireworks," a Visual Aid exhibition of paintings by Martine Jardel

July 14th, 5:30-10:00pm
Hotel des Arts, 447 Bush Street (at Grant Ave), San Francisco.
For info: 415-777-8242, visaid@visualaid.org

San Francisco, CA – Visual Aid & The Hotel des Arts are delighted to announce a Bastille Day party and fundraiser benefiting Visual Aid's programs, encouraging artists with life-threatening illnesses to continue their creative work.

On this holiday celebrating liberty and the struggle against oppression, the Hotel des Arts salutes Visual Aid -- inviting the public to join them in supporting and empowering artists, whose freedom of expression is a vital cultural treasure. This is the Hotel's second benefit for Visual Aid, as funds raised at their gala opening night in 2004 were donated to the organization.

As DJ Bustamante spins cool French beats, partygoers will enjoy an evening of art, cocktails, wine, light hors d'oeuvres, silent art auction, and a free drawing for fabulous prizes. Bastille Day revelers are encouraged to come by the Hotel des Arts before or after having dinner in San Francisco's French Quarter.

Many of the rooms at the Hotel des Arts have been designed by emerging local artists, who have created unique murals and art integrated into the overall design of the space. Partygoers will have the opportunity to tour the latest Painted Rooms at the hotel, which have been painted floor to ceiling by the artists. Visit www.sfhoteldesarts.com/gallery.htm for a sneak preview.

Step into Hotel des Arts' sleek lobby and allow yourself to be taken with color, space, mystery, and depth. The gallery space will be filled with "Fireworks," a solo exhibition of oil paintings by French born Visual Aid artist Martine Jardel. In these works, Jardel explores abstraction through richly layered color fields of vibrant hues. The minimalist Hotel lends itself to this explosion of jewel like color and subtle textures.

Fun, contemporary artwork will be featured in the Silent Auction, ending at 8pm. Items in the auction will include paintings by David Huffman, Tim Yankosky, Anders Barth, Mitch Confer, Roni Feldman and Inez Storer. Works of art have been generously donated by the artists and Catharine Clark Gallery, Toomey Tourell Fine Art, Patricia Sweetow Gallery. Luxury items for the auction and free drawing have been donated by Crumpler Bags, Zipcar, Hotel des Arts and other generous donors.

This event is co-presented by the Alliance Francaise of San Francisco, the San Francisco French-American Chamber of Commerce, and Artnewsextra.com. Martine Jardel's artwork is shown courtesy of Micaela Gallery. A special thank-you to our event sponsors, including Zipcar, Young's Market Company, Distributors of Fine Wine and Spirits and Estates Group, Purveyors of Fine Wine & Spirits.

Visual Aid helps produce, present, and preserve the work of professional artists whose careers are challenged because of a life-threatening illness. The organization serves professional artists from the nine-county Bay Area, providing artists with direct services from art supplies to exhibitions and career development. Visit www.visualaid.org for more information on Visual Aid programs and artists.

The Hotel des Arts is San Francisco's newest boutique hotel. Located in the French Quarter, the Hotel des Arts is at the crossroads of Union Square, the Financial District and the Chinatown Gate. Visit www.sfhoteldesarts.com for more information.

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